Sponsorship Opportunities Plan

We are happy to inform that Tenth International Conference on Big Data Analytics (BDA 2022) will be held in Hyderabad (India) during December 19-22, 2022.

The conference committee of BDA 2022 requests sponsorship from companies, organisations, and research institutes.

BDA 2022 is a leading international conference in the areas of big data analytics and data sciences. It provides an international forum for researchers and industry practitioners to share their original research results, practical experiences, and thoughts on big data from different perspectives including storage models, data access, computing paradigms, analytics, information sharing and privacy, redesigning mining algorithms, open issues, and future research trends.

For the details of BDA 2022, please visit https://bda2022.org/
The details of organization are as follows.

www.bda2022.org
bda2022.iith@gmail.com
**Sponsorship Details**

**Platinum**

Sponsorship fee: **Rs.2.00 lakhs**

Will be restricted to a limited number of organizations, receives following benefits:

- Corporate slide to be shown at regular intervals throughout the main conference sessions (supplied by sponsor), only for one particular day
- Highlighted branding on BDA 2022 website with a link to sponsors website
- Conference venue backdrop and acknowledgement in proceedings & program booklet
- Literature inclusion in delegate kits (max three pages)
- FIVE full conference registrations (incl. Banquet dinner)

**Gold**

Sponsorship fee: **Rs.1.00 lakhs**

Receives the following benefits:

- Branding on BDA 2022 website
- Venue backdrop, acknowledgement in proceedings & program booklet
- Literature inclusion in delegate satchels (max two pages)
- THREE full conference registrations (incl. Banquet dinner)

**Silver**

Sponsorship fee: **Rs.50,000**

Receives the following benefits:

- Branding on BDA 2022 website and venue backdrop
- Acknowledgement in proceedings & program booklet
- TWO full conference registration (incl. Banquet dinner)

**Other Options**

Banquet Dinner (To be held on December 21, 2022)
Fee: **Rs.2.00 lakhs.** (Platinum Sponsorship equivalent entitlement)

Conference bags (200Nos @ INR 500)
Fee: **Rs.1.00 lakhs.** (Gold Sponsorship equivalent entitlement)

T-Shirts (200Nos @ INR 250)
Fee: Sponsorship fee: **Rs.50,000.** (Silver sponsorship entitlement)

Cultural Program (to be held on December 21, 2022, before Banquet dinner)
Fee: **Rs.1.00 lakh** (Gold Sponsorship equivalent entitlement)

**Logo on shirts:**
Conference organizers and volunteers may wear shirts with the conference logo on one shoulder. Space is available for a sponsor logo on the sleeve or back of the shirts. An estimate will be provided on obtaining clarity on number of registrations, OR interested organizations may order on their own with their vendors after consulting conference general chair, for his consent. Please contact the conference general chair, Prof. P Krishna Reddy (bda2022.iiith@gmail.com) for many more options and enquiries.

www.bda2022.org  bda2022.iiith@gmail.com
Program and Topics
Recently, data generation at the scale of terabytes, petabytes and exabytes have become commonplace in many scientific and commercial domains. Streaming data, social media content, electronic medical records, astronomy surveys, genomic and proteomic studies and similar areas generate data at a scale that is becoming increasingly difficult to manage using traditional database technologies. Big Data is an umbrella term used for such massive collections of data. Besides volume, analytics has to face challenges like heterogeneity, timeliness, and complexity, velocity and privacy issues. The other challenge is to fuse data sources - of same type or multi-modal and perform joint analytics on the integrated data. The scale of such data poses significant challenges for analytics, going beyond what can be supported by conventional data, storage and retrieval models.

The International Conference on Big Data Analytics (BDA) provides an international forum for researchers and industry practitioners to share their original research results, practical experiences, and thoughts on big data from different perspectives including storage models, data access, computing paradigms, analytics, information sharing and privacy, redesigning mining algorithms, open issues and future research trends.

The first BDA conference was successfully held in New Delhi, India, in December 2012 as a part of collaboration between the University of Delhi, India and the University of Aizu, Japan. The enthusiastic response to this event prompted the decision to make the BDA conference as an annual event. BDA 2022 will be held in Hyderabad, Telangana, India during December 19-22, 2022.

Information on previous BDA conferences:
- BDA 2021 held in IIIT Allahabad, Uttar Pradesh (http://bda2021.org/).
- BDA 2020 held at held in Ashoka University, Sonipat, Haryana (http://bda2020.org/).
- BDA 2019 held in Ahmedabad University, Ahmedabad, Gujarat (http://www.bda2019.org/).
- BDA 2018 held in NIT Warangal, Telangana (http://www.bda2018.org/).

Topics of Interest
- Analytics as a Service
- Architectural Design for Big Data
- Big Data Governance
- Conceptual/cognitive/programming Models for Big data analytics
- Clustering of Big Data
- Data Fusion and Multi Modal Analytics
- Data Models for Big Data Analytics
- Domain-specific Analytics
- Index Structures for Big Data Analytics
- Interaction Design for Exploratory Analytics
- Machine Learning techniques for Big Data
- Large-scale recommendation systems and graph analysis
- Model Discovery from Big Data
- NoSQL and non-standard Data Models
- Physical Data Organization for Big Data
- Predictive Modelling
- Rule Mining from Big Data
- Scalability and Performance issues
- Security, privacy, and legal issues specific to big data
- Semantics and Big Data
- Streaming Data Analytics
- Summarization and Materialized views
- Topic Modelling
- Unstructured and Semi-structured Data Mining
- Visual Analytics

Who will attend?
The conference will see researchers, academicians, policy makers and implementers from India and abroad gathering to present important findings and new trends and challenges in all sub-fields of Knowledge Discovery and Data Mining. The BDA 2022 Conference is expected to attract approximately 200 delegates from India and abroad consists of research scientists, academicians, post-graduate, and research students.

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IIIT HYDERABAD IS CELEBRATING SILVER JUBILEE IN 2022
Benefits of Sponsorships
Sponsors will have the opportunity to reach over 200 data mining experts including researchers and industry practitioners such as developers, quality assurance and project managers. In return for your sponsorship, you will receive company recognition, as well as promotion on the conference web site, in the conference programme and in all promotional material. Participation will also provide your organization with an opportunity to network with leaders, educators, researchers, government officials and other key stakeholders including students and members of professional bodies.

Conclusion
Being a research and educational institution, IIIT-Hyderabad and other noted data mining researchers in India have made efforts to organize a conference to India. Your support will provide a valuable opportunity for the Indian research, industry, and student community to know cutting edge developments in the data mining and related fields. It will also encourage data mining related research in Indian context.
SPONSORSHIP ORDER CONFIRMATION FORM

I/We wish to become a sponsor in the following category(ies): (please select (tick mark) appropriate boxes below.)

☐ Platinum sponsor (Rs.2.00 lakhs)
☐ Gold sponsor (Rs.1.00 lakhs)
☐ Silver sponsor (Rs.50,000)

PAYMENT DETAILS

All payments must be done through checks and net banking. The account details are shown below.

Name of the Bank: STATE BANK OF INDIA
Address of the Bank: IIIT Campus, Gachibowli, Hyderabad-32.
Account Name: International Institute of Information Technology, Hyderabad
Account Number: 52081085019
Account Type: Current
Branch name: Gachibowli
MICR Code: 500004135
Branch code: 21161
IFSC/RTGS CODE: SBIN0021161
PAN CARD Number: AAAAI6797B

SPONSORING ORGANIZATION PARTICULARS

Contact Name:
Company Name:
Address:
City, Country, PIN:
Tel, Mobile, Fax:
e-mail, URL:
Any other: Authorized signature (Organization Seal)
10th International Conference on

BIG DATA ANALYTICS

BDA 2022, IIIT Hyderabad

December 19-22, 2022

BDA 2022 Secretariat

P. Krishna Reddy
IIIT Hyderabad, India

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